

Celebrating 85 years of serving  
the youth of Redding-Easton  
1939-2024



# Lend a Hand 2024

Community Sponsorship Guide



# Can you 'LEND A HAND' to support the Boys & Girls Club of Redding-Easton?

Today's kids are navigating complicated issues. They are struggling to recover academically from a global pandemic that derailed their education, constantly exposed to pressures from social media, dealing with systemic barriers and immediate needs such a poverty and hunger while reporting increases in anxiety, depression and suicidal ideation. Your support makes a difference in the lives of our children by providing them a safe place to develop real connections with peers and mentors.

Thank you! Meredith Schuchard, Executive Director

## Club Wide Sponsorships

★ \$10,000 Gold Sponsor

★ \$5,000 Silver Sponsor

★ \$2,500 Bronze Sponsor

## Individual Program Sponsorships

Baseball Sponsor

Torch Club Sponsor

Softball Sponsor

Keystone Club Sponsor

Field Hockey Sponsor

Art & Music Sponsor

I'm interested in In-Kind Donations

I'm interested in Volunteering

Checks can be made payable to BGCRE, please note your sponsorship level in the memo line. Donations made by credit card are subject to fees and conditions.

**Questions about Sponsorship?**  
**Meredith.Schuchard@bgcre.org**

Federal Tax ID 06-0607880

**www.BGCRE.net**





# SPECIAL

*events*

Spelling Bee- April 2024

Volunteer Appreciation Event- May 2024

Memorial Day Family Picnic- Saturday, May 25

Family Movie Night- Friday, September 20

Aspire Show Home Opening Night Party- Fall 2024

BGC Bash- Nov 2024

\*Some special events are weather dependent and dates subject to change

**Bronze Sponsor-**  
\$2500

- Name/Logo on BGCRE Banner prominently displayed at all events
- Sponsorship recognition at one Special Event (listed above) or Sports Team of your choice
- Sponsor highlight in monthly newsletter to over 500 members
- Prominent logo placement on \*new\* website
- Small logo placement in Thank You ad in Redding Sentinel

**Silver Sponsor-**  
\$5000

**Bronze Amenities PLUS**

- Exclusive Naming Rights of a Baseball/ Softball Field for 2024 at BGCRE
- 10 Tickets to Aspire Show Home Party or BGC Bash
- Naming Opportunity of your choice at Aspire Show Home Party or BGC Bash
- Medium logo placement in Thank You ad in Redding Sentinel

**Gold Sponsor-**  
\$10000

**Bronze & Silver Amenities PLUS**

- Exclusive Naming Rights of a Baseball/ Softball Field for 2024 at BGCRE
- 10 VIP tickets to Aspire Show Home Party AND BGC Bash
- Presenting Sponsor of Aspire Show Home AND BGC Bash
- Large Logo placement in Thank You ad in Redding Sentinel



**BOYS & GIRLS CLUB**  
OF REDDING-EASTON

**Physical Address:**  
Jesse P. Sanford Clubhouse  
170 Cross Highway  
Redding, CT 06896

**Mailing Address:**  
BGCRE  
PO Box 333  
Redding Ridge, CT 06876



## Baseball

\$1000 Program Sponsor-  
Banner, Jersey, Recognition  
at ALL Baseball Events  
during year

\$750 Banner on outfield  
fence \*AND\* Logo on jersey  
Sponsor

\$400 Banner on outfield  
fence -or-  
Jersey Sponsor



## Field Hockey

\$1000 Program Sponsor-  
Banner, Logo on Team  
Tshirt, Recognition at ALL  
Field Hockey Events during  
year

\$750 Equipment Sponsor  
with Banner on outfield  
fence \*AND\* Logo on Team  
Tshirt

\$400 Logo on Pink Out  
Game Tshirt



## Softball

\$1000 Program Sponsor-  
Banner, Jersey, Recognition  
at ALL Softball Events during  
year

\$750 Banner on outfield  
fence \*AND\* Logo on jersey  
Sponsor

\$400 Banner on outfield  
fence -or-  
Jersey Sponsor



## Torch Club

\$500- Presenting Sponsor  
Name/Logo on Tshirt and  
BGCRC Club Banner

\$250- Program Sponsor helps  
to cover the costs of our  
community service endeavors

## Keystone Club

\$500- Presenting Sponsor  
Name/ Logo on Tshirt  
and BGCRC Club Banner

\$250- Program Sponsor helps  
to cover the costs of our  
community service endeavors



## Art & Music Club

\$500- Presenting Sponsor  
Name/ Logo on BGCRC  
Club Banner

\$250- Program Sponsor



All sponsorships will be recognized by name and logo on our website and social media



# SPORTS & *programs*

## Our Mission:

"To enable the young people of Redding and Easton, especially those who need us most, to reach their full potential as productive, caring, responsible citizens, and to be a positive force for good in our communities."

## Our funding:

As a private, non-profit, tax-exempt, 501 (c)(3) organization, the Club is funded by donations from individuals and companies and supplemented by program registrations. In addition, the Club receives program grants through the Connecticut Alliance of Boys & Girls Clubs on a shared basis when available and applicable to its program needs.

## All About BGCRC in 2023:

- ✓ Over 500 youth served
- ✓ New & Renewed Programs- Torch Club, Keystone Club, Ukulele Club & Cartoon-Comic Book Club
- ✓ Financial Scholarships available for all Sports and Programs
- ✓ The Leader in Youth Sports Development- Baseball, Softball, Field Hockey and Wrestling
- ✓ 100+ Volunteers & Coaches with 1000s of hours committed
- ✓ Upgrades made to Bball Courts & Baseball/Softball fields

